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Datamaran
Topic List

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CONTENTS

Topics:

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ECONOMIC

Digitalization

References to the transformation of business activities, processes, and models throught the use of digital technology.
E.g. artificial intelligence, virtual currency, fintech

Impact investing products

References to financial products focused on or built around environmental, social and/orgovernance (ESG) issues.
E.g. green bonds, sustainability oriented project finance and insurance

Long-term value

References to creation of value for shareholders and society in the long term.
E.g. long term growth, direct and indirect economic impact, shared value

Market access

References to tariff and/or non-tariff measures regulating access of goods and services to national markets.
E.g. free trade agreements, embargoes, trade barriers

Responsible investment and financing

References to investments integrating non-financial issues and aiming to generate both financial and sustainable value.
E.g. green investing, impact investing, ethical funds

Responsible marketing

References to responsible and fair communication, promotion, and/or selling of products and/or services.
E.g. cause-oriented marketing, marketing to vulnerable groups

Responsible pricing

Refers to fair, transparent, and non-discriminatory pricing of products and services
E.g. affordable products, services, and solutions, fair pricing, transparent prices

Responsible procurement

References to the acquisition of goods or services from an external source in a responsible manner.
E.g. green sourcing policies, procurement ethics, purchasing policies

Solvency and financial management

References to the financial status of a company and the ability to meet long-term and short-term financial obligations.
E.g. capital buffer, margin performance, solvency, liquidity

EMPLOYEE

Eco-efficient employee transportation

References to environmentally-friendly commuting of employees.
E.g. green logistics, fleet efficiency, low carbon transportation

Employee attraction & retention

References to attraction of new employees and retention of current employees with valuable skills.
E.g. talent scouting and recruiting, human capital management

Employee compensation & benefits

References to the financial and/or non-financial compensation offered to employees by their employer.
E.g. remuneration policies and programs, pension plans, health care support

Employee development

References to education, learning, and training to advance skills of employees.
E.g. career advancement programs, scholarships, coaching and mentoring programs

Employee engagement

References to employee commitment, motivation, and participation in the organization's life.
E.g. feedback from employees, all-employees meetings, employees surveys

Employee satisfaction

References to the degree to which employees are satisfied with their employment and employment conditions.
E.g. employees' morale and happiness, desirability of workplace

Employee transportation

References to employees commuting and travelling.
E.g. workforce mobility and transportation

Employee volunteering

References to employee volunteering of time and skills to contribute to social and community development during work hours. **E.g. volunteer programs, skill-based volunteering**

Employee wellbeing

References to social, economic, psychological and physical conditions of employees in their workplace.
E.g. work-life balance, homeworking, absenteeism

Fair remuneration

References to fair and equal pay for the same work.
E.g. equitable remuneration, gender pay gap

EMPLOYEE

Labor rights

References to legal rights regulating employee-employer labor relations.
E.g. working conditions, parental leaves, and workplace practices

Occupational health & safety

References to health, safety and welfare of employees and others in the workplace.
E.g. incident and injuries, machine safeguarding, ergonomics

Skilled workforce

References to workforce with high level of expertise and generally characterized by high education or expertise levels.
E.g. skilled, talented, and high-potential workforce

Unionization

References to employees labor/trade unions.
E.g. freedom of association, union bargaining, strikes

Workforce changes

References to variation in number of people employed by an entity. Includes changes due to restructuring.
E.g. reorganisations, turnover rates, outsourcing

Workforce diversity & inclusion

References to heterogeneity of an entity's workforce and equal opportunity for employees of different backgrounds.
E.g. equal opportunities and treatments, inclusive workplace, harassment

ENVIRONMENTAL

Air emissions

References to carbon and non-carbon gases/particles that impact air quality and/or atmospheric conditions. **E.g. air pollutants, smog, particulate**

Alternative fuels

References to fuel derived from non-fossil resources with a lower environmental impact. **E.g. clean diesel, biofuels, and hydrogen or hybrid engines**

Animal welfare

References to physical and mental health and welfare of animals. **E.g. animal testing, animal exploiting, animal rights**

Biodiversity

References to biodiversity, i.e. genetic or species variety of plants and animal life present within an area, biome, or planet. **E.g. protected species and land, wildlife, conservation initiatives**

Climate change

References to human induced changes in the distribution of weather patterns. **E.g. climate events, sea level changes, glacier retreat**

Eco-efficient transportation

References to transportation systems minimizing related impact(s) on the environment. **E.g. car sharing and pooling, walking to work, cycling to work**

Emission trading

References to government-mandated and market-based strategies for mitigating climate change. **E.g. green logistics, fleet efficiency, and low carbon transportation**

Energy reduction & efficiencies

References to processes, technologies, and systems to reduce the amount of energy used by activities, operations, products. **E.g. power saving, fuel efficiency, lighting automation**

Energy use

References to consumption of renewable & non-renewable forms of energy by activities, operations, and/or products. **E.g. power usage, heat loss, use of gas**

Fisheries

References to fishery resources. **E.g. responsible fishing, aquaculture, marine stewardship**

ENVIRONMENTAL

Forests

References to forest resources.
E.g. timber certification, deforestation, forest restoration

Greenhouse gases

References to gases trapping heat in the atmosphere causing the rise in global temperature (greenhouse effect). **E.g. CO2, carbon measurement systems, carbon capture systems**

Harmful substances

References substance and/or materials used in the operations and/or present in the products posing a substantial or potential threat to public health or the environment. **E.g. toxins, carcinogenic substances, dangerous chemicals**

Hazardous waste

References to waste posing a substantial or potential threat to public health or the environment.
E.g. toxic waste, chemical waste, radioactive waste

Land

References to use and development of land resources (in both urban and rural settings).
E.g. land contamination, soil erosion, land restoration

Materials management

References to materials and resources usage, reduction, and reuse in the operations, activities, products. **E.g. materials stewardship and use of commodities, such as timber, paper**

Noise pollution

References to unwanted, excessive, and/or harmful level of noise that impacts a community or larger ecosystem. **E.g. sleep disturbance, building and ground vibrance, hearing damage**

Non-hazardous waste

References to unwanted or unusable non-harmful material.
E.g. industrial waste, waste management, waste disposal

Product stewardship

References to a product's environmental impacts during its lifecycle.
E.g. life cycle assessment, product durability, product take back

Recycling, waste management & reduction

References to unwanted/unusable material management, reduction and/or conversion into reusable material.
E.g. recycling programs and initiatives

ENVIRONMENTAL

Renewables & alternatives

References to energy from natural processes and/or non-traditional sources that are replenished on a human timescale.
E.g. alternative energy sources, photovoltaic, biomass

Spills

References to unforeseen discharges of substances into an ecosystem.
E.g. oil and/or chemicals release, spills prevention and recovery

Sustainable building management

References to environmental impacts of buildings and facilities.
E.g. building efficiency, sustainable design, smart buildings

Water pollution

References to water adversely affected in terms of quality due to use or contamination.
E.g. groundwater contamination, sewage, ocean and/or freshwater contamination

Water recycling, efficiencies & remediation

References to recycling of used water, recovery of contaminated water, minimization of water use.
E.g. water stewardship, water footprint, water remediation

Water resources

References to water availability and distribution.
E.g. water scarcity, surface and ground water, desalinisation

GOVERNANCE

Anti-corruption & bribery

References to dishonest or fraudulent conduct, such as the offering, giving, receiving, or soliciting of something of value for the purpose of influencing an action. **E.g. improper payments, blackmail, money laundering**

Board composition

References to the composition of highest executive body of an entity.
E.g. board diversity, gender quotas, and independence

Business ethics

References to a fair, transparent and moral code of conduct to the strategic and operational management of business. **E.g. corporate ethics, fiduciary duty, code of conduct**

Corporate culture

References to shared values, beliefs and behaviors that characterize an entity and define its identity.
E.g. Entity's vision and mission statements, core principles, and corporate climate

ESG Governance structure

References to governance bodies and structures in charge of managing and assessing an organization's ESG dimensions. **E.g. ESG/CSR/Citizenship departments, committees, directors**

Executive compensation

References to financial and/or non-financial compensation to highest level of senior management.
E.g. executive bonus, golden parachute, stock benefits

Grievance Mechanisms

References to systems to address formal (legal or non-legal) complaints of individuals or parties engaged in business, legal, or societal relationships. **E.g. whistleblowing, anonymous reporting, dispute mechanisms**

Investor relations

References to the between entities and their shareholders, current and potential investors, financial analysts.
E.g. shareholders engagement, financial public relations

IP infringement

References to violations of intellectual property or intangible rights protecting the products of human intelligence and creation, such as patents and trademarks. **E.g. violation of patents, trademarks, copyrights**

Non-financial accounting

References to the systematic recording, reporting and analysis of business transactions beyond financial issues.
E.g. externalities inclusion, true costing, Global Reporting Initiative

GOVERNANCE

Public policy practices

References to influencing the production, enactment, execution and interpretation of legislation.
E.g. governmental relations, lobbying activity, political contributions

Responsible tax practices

References to tax-related matters.
E.g. responsible tax, tax transparency, tax haven

Shareholder activism

References to shareholders powers and rights to influence company policies.
E.g. active ownership, voting powers, corporate elections

Supply chain engagement

References to involvement of and dialogue with suppliers.
E.g. collaboration throughout the supply chain, suppliers participation

Supply chain management

References to supply chain activities, including upstream and downstream flows of resources and information.
E.g. supply chain audits, guidelines, codes

SOCIAL

Access to health and medicine

Refers to ensuring access to treatments, medical care, and products especially for vulnerable and marginalized people, as well as developing new medicines and treatments for unmet medical needs
E.g. access to vaccines, access to health, burden of disease

Antimicrobial stewardship

Refers to safe and responsible use of antimicrobials (including antibiotics).
E.g. antibiotic use, drug resistance, antibiotic resistance

Disease awareness and education

Refers to ensuring effective medical treatments through promotion of health literacy and understanding of diseases, drugs, treatments.
E.g. health literacy, patient education, disease prevention

Children's rights

References to rights ensuring basic conditions for children to live in dignity.
E.g. child labour, education, and adoption

Clinical trials

Refers to practices in conducting research trials and clinical studies conducted on patients after laboratory testing.
E.g. clinical studies and trials accessibiity, informed consent, safety, diversity

Community engagement

References to local communities involvement through consultation and feedback.
E.g. community partnerships, relationships with local communities

Community support & development

References to well-being, support, and development of a community, geographical area, or defined group of people.
E.g. community education, support to local business, community safety

Conflict minerals

References to minerals sourced from countries or regions in conditions of armed conflict and human rights abuses.
E.g. minerals sourced in war zones, 'conflict-free' certification schemes

Consumer rights

References to consumers' right to be safe, informed, choose, and give input to the producers of the goods and services they purchase. **E.g. consumer information, activism, and protection**

Customer privacy & information security

References to customer and other confidential information protection, integrity and availability.
E.g. cyber terrorism, network security, identity theft

SOCIAL

Customer satisfaction

References to meeting or surpassing customer expectations.
E.g. customer engagement, feedback, and loyalty

Digital inclusion

References to the ability of individuals and/or groups to access and use information and communication technologies (ICT). **E.g. digital literacy, digital divide, and ICT coverage in remote areas**

Disaster management, recovery & relief

References to social and/or political crises and/or natural disasters.
E.g. disaster preparedness and response, humanitarian aid, disaster management

Energy inclusion

References to the ability of individuals and/or groups to access energy resources.
E.g. affordable energy, fuel poverty, energy gaps

Fair competition

References to just and equitable competition based on factors of price, quality and service.
E.g. monopolies and cartels, price-fixing, anti-trust

Financial inclusion

References to accessibility of appropriate financial services, products, and resources.
E.g. microfinance, microinsurance, fair design of financial products

Financial literacy

References to the diffusion of knowledge of financial products and services.
E.g. financial education, finance awareness, financial capabilities

Forced labour

References to work or services which people are forced to do against their will under the threat of some form of punishment. **E.g. slavery, human exploitation, unauthorized work**

Geopolitical risk

References to national or regional instability due to political conditions, terrorism, international tensions.
E.g. terrorism, political tensions, epidemics

Human rights

References to internationally shared fundamental rights ensuring basic conditions for individuals to live in dignity.
E.g. fundamental freedoms, civil rights, discrimination

SOCIAL

Human trafficking

References to illegal movement of people, typically for the purposes of forced labor or commercial sexual exploitation.
E.g. smuggling of people, illegal migration

Indigenous populations

References to communities that live within geographically distinct traditional habitats or ancestral territories, and who identify themselves as being part of a distinct cultural group. **E.g. free prior and informed consent, indigenous rights, indigenous territories**

Innovation, research & development

References to the technological development of new products and services.
E.g. new patents, robotics, research partnerships

Land rights & displacement

References to the rights of a community on lands impacted by the business presence, including the resettlement of communities due to business activities. **E.g. land expropriation, voluntary and involuntary displacement**

Local economy

References to production, distribution and consumption activities in the local economic system.
E.g. local sourcing and procurement, local employment, local infrastructures

Net neutrality

References to unrestricted (or equal) access to Internet data and its traffic.
E.g. neutral treatment of Internet data, favoring websites or networks, digital freedom

Nutrition

References to food, nutrients, dietary needs.
E.g. healthy food, substances in food, nutritional information

Philanthropy

References to voluntary provision of resources, time or other inputs to promote welfare of others.
E.g. charity, donations, non-profit support

Product & service safety

References to health and safety risks related to the use of products and/or services.
E.g. customer health, safe use of products, disputed products

Product labelling

References to information displayed on a product, including its origin, contents and suggested usage.
E.g. traceability of components/ingredients, labelling requirements, packaging information

SOCIAL

Reputation

References to positive or negative perception of an entity by its key stakeholders based on collective assessment(s) of its conduct and/or ability to deliver value. **E.g. corporate image, brand value, adverse publicity**

Sexual exploitation

References to abuses of a position of vulnerability, differential power, or trust for sexual purposes.
E.g. sex slavery, genital mutilation, child prostitution

Social inclusion

References to the ability of individuals and groups to take part in society.
E.g. marginalization, social mobility, vulnerable and minority groups

Stakeholder inclusion

References to the involvement of people or groups who may affect or be affected by the entity's activities and decisions. **E.g. stakeholder engagement, involvement and dialogue**

Datamaran is the global leader in Software as a Service (SaaS) solutions for non-financial risk management. Its software provides an end-to-end solution that enables data-driven decision-making process.

It harnesses technology to support decision makers with an improved materiality analysis process – one that seamlessly integrates into Enterprise Risk Management and corporate strategy.

The company captures evidence-based insights for more than 7,000 companies and tracks all regulatory initiatives worldwide. Datamaran's Artificial Intelligence sifts and analyzes extensively publicly available sources, such as; corporate reports, regulations, news and social media.

The insights customers gather are used across multiple business teams (governance, risk, compliance, sustainability) to identify and monitor risks and opportunities and to inform corporate strategy.

Datamaran's global clientele of blue-chip companies have replaced the dated and expensive manual processes for benchmarking, materiality and risk analysis as well as issues monitoring with the Datamaran end-to-end solution.

Datamaran is also a well-known and trusted partner of established advisory firms that use the service to augment their consulting offerings.

If you have any questions about Datamaran's platform or would like to learn more how it can support your materiality analysis process, please get in touch by using the contact details below.
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